

Carrying the burdens associated with Big Data and IoT itself is quite the effort on IT.



BigDataRevealed can assist you in passing Your Data Assessments by Discovering, Sequestering / Encrypting Customers Personal Data



Now add the burden of Discovering, Sequestering and Encrypting Big Data Hadoop along with IoT Streaming Data with near zero latency, Your customers Personal Data. If you don't, your C Level Executives and your company are at risks due to the EU General Data Privacy Regulations and toucher U.S. PII Regulations and Laws. Information Technology is now the lead group to be the hero's or the scapegoats'. Let BigDataRevealed make you the Hero's!

According to IDC, spending on the internet of things was at \$737 billion in 2016 and forecasted to grow at an annual rate of 15.6%, reaching \$1.29 trillion in 2020. You know about the issues with data privacy and the number of companies called to the carpet because they did not have their data house in order. The data privacy and security challenges faced in the industry have pushed governments to legislate regulations with teeth that have your risk and privacy officers looking to you to implement. We would suggest you look at BigDataRevealed as a tool in your arsenal before they come knocking at your door.

For those who are not aware of the new regulations, the European Union has issued regulations for implementation no later than mid 2018 which require a level of data privacy transparency unattainable for most organizations. The US privacy rules as a consequence of cyber-security attacks during the 2016 elections are not far behind. And your Chief Data Officers, your Privacy Officers and your Chief Risk Officers know they have little time to implement a solution that addresses this legislative nightmare.

We built BigDataRevealed to fill a gaping hole in the big data market, namely the inability to quickly find sensitive data and data patterns within the big data environment and secure it from intruders. Our Intelligent Catalogue is able to identify these patterns in your data lake, or as data enters your data lake, and we realized we could augment our Intelligent Catalogue with the abilities to also encrypt and sequester personally identifiable information (PII). We now have a viable solution to help protect your big data environment and meet the challenges of the new regulations. Additional BigDataRevealed products are available that will even create a virtual machine turnkey environment to help you get started identifying the remediation opportunities in your big data environment.

We fully acknowledge all your data is not in your data lake, but also are fully aware that your data lake has limited security constraints due to the nature of big data, and that the only way to truly protect PII data from unwelcome eyes in your big data environment is to either mask or encrypt the contents of PII data. We enhanced our encryption program with sequestering of PII data in a highly secured data environment so those who need to access the PII data and have permissions to do so can without the risk of wandering eyes accessing this data.

Weather its data already polluting your Data Lake with at Risk Personal Information or streams of data coming in from multiple sources, once the data enters your data lake, BigDataRevealed will Encrypt the Discovered Personal Data before it ever gets written into your data lake as well as discover and Encrypt what it finds already lurking on your Data Lake.

BigDataRevealed allows you to schedule quick data assessments to ensure regulatory compliance and will create risk assessment reports for management. Using BigDataRevealed will help you put your C-Level executives at ease and free them from wondering how they will comply with this bevy of regulations. BigDataRevealed will substantially reduce the disruption that certainly will result from implementing new privacy regulations and may even save your company from an embarrassing public situation. Let us show you how to get ahead of the curve on GDPR and other regulations and prove to your C-Level executives that you can protect their data, even if it is corralled into a data lake. For a demo or Proof of Concept, please reach us at info@bigdatarevealed.com, [847-791-7838](tel:847-791-7838). Allow us to prove to you we have taken these issues serious and to heart and can and will start delivering day one. <https://youtu.be/MSEnKyQGfaA> Short Video of Sequester/Encryption.